



**Public Relations Association of Mississippi**  
*The best public relations practitioners in  
Mississippi belong to PRAM!*

## **3rd Annual PRISM Awards Winners 2005**

### **Best of Show Award**

Methodist Rehabilitation Center  
*"Methodist Rehabilitation Center's Downhill Derby"*  
by Jim Albritton, Lisa Uzzle Gates and Susan Christensen

### **Judges Choice Award**

The Gibbes Company  
*"My South"*  
by Denton Gibbes

### **PRism Awards**

Total Public Relations Program  
GodwinGroup  
*"Allison's 150"*

Community Relations Program, Long Term  
Central Mississippi Down Syndrome Society  
*"Down Syndrome: A Parent-to-Parent Guide to Services and Support in Central MS"* by Shawn Wilkerson

Community Relations Program, Short Term  
Beau Rivage for the entry *"Red Cross RendezVIEW"* by Mary Cracchiolo

Public Service, Long Term  
GodwinGroup  
*"Myrtle the Turtle School Program"* by the Mississippi Department of Transportation; Lee Ragland and Cindy White

Internal Communication, Long Term,  
South Mississippi State Hospital  
*"Watch Out For The Swimming Fish!"* by Tracie G. Bertaut

Internal Communication, Short Term  
The Gibbes Company  
*"A Gibbes Company Christmas"* by Denton Gibbes

Special Events and Observances, Long Term

Methodist Rehabilitation Center

"Methodist Rehabilitation Center's Downhill Derby" by Jim Albritton, Lisa Uzzle Gates and Susan Christensen

Special Events and Observances, Short Term

Godwin Group

"Benji Returns: Rags to Riches World Premiere" by Vicki Harper-Blake and Traci Hayes

Annual Report, Over \$2,000

The University of Mississippi

"Chancellor's Annual Report 2003-2004: Ole Miss Today" by Sabrina Brown, Barbara Lago and Anna Sayre

Publication-External Audience, Under \$2,000

The Gibbes Company

"Nobody's Poet Press Kit" by Denton Gibbes

Publication-External Audience, Under \$2,000

South Mississippi State Hospital

"Southern Story" by Tracie G. Bertaut and Copy Cats Printing

Publication-External Audience, Under \$2,000

Metro Jackson Chamber of Commerce

"Chamber Confidential" by Lindsay James

Publication- Internal Audience, Under \$500

Robin Street

"Orion Healthy Living Letter"

Publication- Internal Audience, Over \$500

Mississippi State University ITS

"Info Technology Student Guide 2004-2005" by Amy Berryhill

Publication- Internal Audience, Over \$500

Mississippi Department of Transportation

"People of MDOT" by Amy Hornback and Jason Moulder

Brochure, Under \$1,000

The Gibbes Company

"National Ranking Systems International Brochures" by Denton Gibbes

Brochure, Over \$1,000

The Baptist Children's Village

"The Baptist Children's Village S.A.F.E. Track Brochure" by Chrystelle Thames and Celeste Cade

Brochure, Over \$1,000

Mississippi Gulf Coast Golf Association  
"2005 Official Golf Guide of the Mississippi Gulf Coast" by MGCGA Golf Marketing Committee,  
Kevin Drum and Mary Wimberly

Brochure, Over \$1,000  
Mann & Associates, LLC  
"Troops To Teachers Brochure" by Carol Mann

Brochure, Over \$1,000  
GodwinGroup  
"Mississippi Development Authority Group Tour Guide" by Mississippi Development Authority and  
Traci Hayes

Brochure, Over \$1,000, Non-English  
Mann & Associates, LLC  
"Cuidese Bien (Care For Yourself) Brochure NE" by Carol Mann and The Mississippi State  
Department of Health-Family Planning Services

Invitation, Under \$5  
The Gibbes Company  
"Boo Bash" by Denton Gibbes

Invitation, Under \$5  
USA International Ballet Competition  
"Sterling Reflections Invitation" by Nicole Bradshaw, Sue Lobrano and Vidal Blankenstein

Invitation, Over \$5  
The Gibbes Company  
"My South" by Denton Gibbes

Logo Design, Under \$500  
Methodist Rehabilitation Center  
"Downhill Derby Logo" by Jason Lott

Logo Design, Under \$500  
The Gibbes Company  
""The Rez" logo" by Denton Gibbes.

Logo Design, Under \$500  
Mississippi Blood Services  
"Mississippi Blood Services 25th Anniversary Logo Design" by Wendy H. Copeland and Kelly  
Scrivner

Feature Story or Series  
Ole Miss PR student Anna Hill  
"Parental Involvement Tips Release"

Feature Story or Series

University of Southern Mississippi: Public Relations

"Southern Miss Alum, "Still Making Grad" As Professional Artist" by David Tisdale

Feature Story or Series

Mississippi State Hospital

"Have A Heart: Nationwide Heart Walks Raise Awareness of Nation's No. 1 Killer"

Specialty Item, Over \$2.00

Singing River Electric Power Association

"Hurricane Ivan T-shirt Design" by Lorri Freeman and Jennifer Flanagan

Direct Mail, Over \$1,000

The Gibbes Company

"Get out the Vote" by Denton Gibbes

Direct Mail, Over \$1,000

Mississippi Gulf Coast Golf Association

"Official Golf Guide of the Mississippi Gulf Coast's Mail Distribution" by MGCGA Golf Marketing Committee, Kevin Drum and Mary Wimberly

Direct Mail, Over \$1,000

Mann & Associates, LLC

"Mississippi Forest Stewardship Direct Mail Campaign" by Carol Mann and Mississippi Forestry Commission

Print Advertising, Over \$500

The Gibbes Company

"Singing River Hospital System Heart Advantage Print Ads" by Denton Gibbes

News Story or Series

The University of Southern Mississippi Gulf Coast

"SimMan Joins Southern Miss Staff" by Shelia White

Website, Under \$1,000

The Gibbes Company

[www.gethospitalized.com](http://www.gethospitalized.com) by Denton Gibbes

Website, Over \$1,000

Mississippi Gulf Coast Golf Association

[www.GolfCoast.com](http://www.GolfCoast.com) by MGCGA Golf Marketing Committee and Kevin Drum

Interactive CD-ROM, Over \$1,000

designs to a T

"Super Sensational Silver Sneakers" by Tracie G. Bertaut and Beth Taylor

Interactive CD-ROM, Over \$1,000

Mann & Associates, LLC

"TEACH- Teacher Recruitment Video" by Carol Mann and Mississippi Department of Education

Special Video Production, Over \$5,000

GodwinGroup

"Myrtle the Turtle Video" by Mississippi Department of Transportation and Cindy White

Special Video Production, Over \$5,000

GodwinGroup

"Louisville Slugger" by Traci Hayes

Photography, Color

Mississippi Department of Transportation

"First Lady Fordice Photo" by Glenn S. Smith.

Photography, Color

The University of Southern Mississippi Gulf Coast

"Culinary Arts Academy Pumpkin Carving Contest" by Shelia White

Media Kit

The Gibbes Company

"Nobody's Poet Press Kit" by Denton Gibbes

### **Award of Excellence**

Special Public Relations Program, Long Term, Over \$10,000

The Gibbes Company

"Get out the Vote" by Denton Gibbes

Special Public Relations Program, Long Term, Over \$10,000

USA International Ballet Competition

"USA IBC 25th Anniversary Runion Gala Campaign" by Nicole Bradshaw and Sue Lobrano

Special Public Relations Program, Short Term, Over \$10,000

Beau Rivage

"Red Dream Press Event" by Mary Cracchiolo and Terry Burden

Community Relations Program, Long Term

Methodist Rehabilitation Center

"Operation Restoration" by Jim Albritton, Lisa Uzzle Gates and Susan Christensen

Community Relations Program, Long Term

Mississippi State Hospital

"MSH Museum."

Community Relations Program, Short Term

Oxford-Lafayette County Chamber of Commerce

“Shop Oxford’ Campaign” by Pam Swain

Public Service, Long

Central Mississippi Down Syndrome Society

“Down Syndrome: A Parent-to-Parent Guide to Services and Support in Central MS” by Shawn Wilkerson

Public Affairs, Long Term

The Gibbes Company

“Get out the Vote” by Denton Gibbes

Special Events and Observances, Short Term

USA International Ballet Competition

“USA IBC 25th Anniversary Reunion Gala” by Nicole Bradshaw, Sue Lobrano and Kathy Lyell

Special Events and Observances, Short Term

Nissan North America

“Nissan Canton Community Open House” by Wendy Mathews Polk, APR

Annual Report, Over \$2,000

Mississippi Department of Transportation

“MDOT Annual Report: Fiscal Year 2004” by Amy Hornback and Jason Moulder

Annual Report, Over \$2,000

Mississippi Blood Services

“Mississippi Blood Services 2003 Annual Report” by Wendy H. Copeland and Kelly Scrivner

Annual Report, Over \$2,000

GodwinGroup

“Parkway Annual Report” by Alecia Hammond, Bill Porch and Steve Alderman

Publication-External Audience, Under \$2,000

The Nautilus Publishing Company

“Health Focus” by Neil White, Amy Franco, Carroll Chiles, Robin Street and Linda Peal

Publication-External Audience, Under \$2,000

The Nautilus Publishing Company

“Going To College In New Jersey” by Neil White and Carroll Chiles

Publication-External Audience, Under \$2,000

Oxford-Lafayette County Chamber of Commerce

“Oxford-Lafayette County Community Guide and Membership Directory” by Pam Swain

Publication-External Audience, Over \$2,000

Bobby King and Associates

“2004 Mississippi Tour Guide” by Kim Collins and MTA/MDA-Tourism

Publication-External Audience, Over \$2,000  
Methodist Rehabilitation Center  
"Ways and Means" by Jim Albritton, Susan Christensen and Jason Lott

Publication-External Audience, Over \$2,000  
Mississippi Technology Alliance  
"Pointe Innovation Magazine, Winter 2004 Issue" by Heath Hall, Sandra Massey, Kim Gallaspy and Dave Stepro

Publication-External Audience, Over \$2,000  
Mississippi Hospital Association's Health Careers Center  
"Mississippi Health Careers Guide 2005-2007" by Melissa Brewer and Curnis Upkins

Publication-External Audience, Over \$2,000  
Mississippi Gulf Coast Golf Association  
"2005 Official Golf Guide of the Mississippi Gulf Coast" by the MGCGA Golf Marketing Committee, Kevin Drum and Mary Wimberly

Publication-External Audience, Over \$2,000  
Mississippi Blood Services  
"Mississippi Blood Services Donor Times" by Wendy H. Copeland and Kelly Scrivner

Publication-External Audience, Over \$2,000  
Jaquith Nursing Home and Mississippi State Hospital for the entry  
"HealthKeys"

Publication-External Audience, Over \$2,000  
Information and Quality Healthcare  
"Quality Matters Newsletter" by Carole Kelly

Publication- Internal Audience, Under \$500  
Mississippi Blood Services  
"Mississippi Blood Services Open Line Redesign" by Wendy H. Copeland and Kelly Scrivner

Publication- Internal Audience, Under \$500  
Mississippi State Hospital  
"Take Note"

Publication- Internal Audience, Under \$500  
South Mississippi State Hospital  
"Mental Notes" by Tracie G. Bertaut

Specialty Report, Under \$2,000  
Methodist Rehabilitation Center  
"Board Retreat Program" by Jim Albritton, Susan Christensen and Jason Lott

Specialty Report, Under \$2,000

St. Francis of Assisi Catholic Church  
"St. Francis of Assisi Stewardship booklet" by Amy Hornback

Specialty Report, Over \$2,000  
Mississippi Department of Transportation  
"1987 Four-Lane/ Vision 21 Report" by Amy Hornback and Jason Moulder

Brochure, Under \$1,000  
Oxford-Lafayette County Economic Development Foundation  
"Building a Future in Business, Technology, Research Brochure" by Christy Knapp and WEBZ Media

Brochure, Over \$1,000  
Methodist Rehabilitation Center  
"Overview Brochure" by Jim Albritton, Susan Christensen and Jason Lott

Brochure, Over \$1,000  
The Gibbes Company  
"City of McComb Retiree Recruitment Brochure" by Denton Gibbes

Brochure, Over \$1,000  
Meridian/Lauderdale County Tourism Bureau  
"Meridian Visitor's Guide" by Lisa H. Shoemaker

Invitation, Under \$5  
A Bash Events  
"Building Blocks for a Successful Career in PR" by Kate Massey

Logo Design, Under \$500  
Mississippi State Hospital  
"Heart Walk Logo"

Logo Design, Under \$500  
The Gibbes Company  
"Fail Engineering Logo" by Denton Gibbes

Logo Design, Under \$500  
GodwinGroup  
"KLLM Transport Services Logo" by KLLM and Traci Hayes

Print Advertising, Under \$500  
The Gibbes Company  
"Chest Pain Center ads" by Singing River Hospital System and Denton Gibbes

Print Advertising, Over \$500  
The University of Southern Mississippi Gulf Coast  
"Economist IDV Ad" by Judy Isbell

Print Advertising, Over \$500  
The Gibbes Company  
"Indoors at Garden WORKS Print Ads" by Denton Gibbes

News Story or Series  
Mississippi Department of Transportation  
"Where Does Our Gas Tax Go?" by Amy Hornback

News Story or Series  
University of Southern Mississippi: Public Relations  
"Hattiesburg Theater Icon, Operated by Southern Miss" by David Tisdale

Feature Story or Series  
Northwest Mississippi Community College  
"A Class Favorite" by Darrin Devault

Feature Story or Series  
Singing River Electric Power Association  
"The Lucedale Stockyard...A local cooperative success story" by Lorri Freeman and Jennifer Flanagan

Feature Story or Series  
Singing River Electric Power Association  
"Pure cane syrup made the old fashioned way" by Lorri Freeman and Jennifer Flanagan

Feature Story or Series  
The Gibbes Company  
"Heart Advantage Patient Features" by Denton Gibbes

Feature Story or Series  
Nautilus Publishing  
"Stress Package" by Robin Street

Feature Story or Series  
Peavey  
"Peavey Sanctuary Feature Series" by Jim Beaugez

Feature Story or Series  
Ole Miss PR student Jill Waycaster  
"Cellular South Offers Tips to Families for Emergency Preparedness"

Feature Story or Series  
GodwinGroup  
"New Clinic Headed to Hub City" by Steve Alderman

Specialty Item, Under \$2.00

The Nautilus Publishing Company  
"Mississippi Calendar Series" by Neil White and Carroll Chiles

Specialty Item, Under \$2.00  
The Baptist Children's Village  
"Fortune Cookies" by Chrystelle Thames and Celeste Cade

Specialty Item, Over \$2.00  
The Nautilus Publishing Company  
"Nautilus Binder" by Neil White and Carroll Chiles

Specialty Item, Over \$2.00  
Mississippi Department of Transportation  
"Senator Delma Furniss Limited-edition Print" by Amy Hornback and Jason Moulder

Specialty Item, Over \$2.00  
Mississippi Blood Services  
"Mississippi Blood Services Bloody Puddy" by Wendy H. Copeland and Kelly Scrivner

Specialty Item, Over \$2.00  
Mississippi State Hospital  
"Santa Day Gift"

Audio Program/Production, Advertisement  
The Gibbes Company  
"UP/Regions Merger Ad" by Denton Gibbes

Audio Program/Production, Advertisement  
The Nautilus Publishing Company  
"Ten Minute Plays" by Neil White and Carroll Chiles

Video Program/Production, Public Service Announcement  
Mann & Associates, LLC  
"Care For Yourself PSA" by Carol Mann and The Mississippi State Department of Health-Family Planning Services

Website, Under \$1,000  
Peavey  
"Peavey Online Cirrus Custom Shop" by Brad Carpenter and Luke Pyron

Website, Under \$1,000  
Mississippi Hospital Association's Health Careers Center  
"MHA Health Careers Center Website" by Melissa Brewer, Larry Chapman and Curnis Upkins

Website, Under \$1,000  
Mann & Associates, LLC  
"Museum Web site Advertising for the Arts" by Carol Mann and Mississippi Museum of Art

Website, Over \$1,000  
Methodist Rehabilitation Center  
“methodistonline.org” by Jim Albritton and Jason Lott

Website, Over \$1,000  
Metro Jackson Chamber of Commerce  
[www.metrochamber.com](http://www.metrochamber.com) by Lindsay James

Special Video Production, Under \$5,000  
MSU, Office of Ag Communications  
“Stoneville Centennial-Farmweek, October 29, 2004” by Leighton Spann, Artis Ford and Brian Utley

Special Video Production, Under \$5,000  
Mississippi Department of Transportation  
“Message from the MDOT Director” by Amy Land and Glenn Smith

Special Video Production, Under \$5,000  
Mississippi State Hospital  
“Mississippi Remembers Healing Field 9/11 Memorial”

Photography, Color  
Mississippi State Hospital  
“Santa Day”

Media Kit  
GodwinGroup  
“Mississippi Public Broadcasting presents BETWEEN THE LIONS press kit” by Mississippi Public Broadcasting, Donna Ritchey and Traci Hayes

Media Kit  
GodwinGroup  
“Blueprint Mississippi Media Kit” for Lee Ragland, Steve Alderman and Traci Hayes

Potpourri  
Mississippi Blood Services  
“Mississippi Blood Services Holiday Card” by Wendy H. Copeland and Kelly Scrivner

Potpourri  
Oxford-Lafayette County Chamber of Commerce  
“Oxford Favorites” by Pam Swain and Rosie Vassallo

Potpourri  
The Nautilus Publishing Company  
“Ole Miss Football Calendar” by Neil White and Carroll Chiles

Potpourri  
The Nautilus Publishing Company  
"Mississippi Blues Calendar" by Neil White, Carroll Chiles, and L'Herman Peyton

Potpourri  
U.S. Army Corps of Engineers, ERDC  
"Regional Sediment Management Primer" by Elke Briuer, APR, Lynn Martin, and Betty Watson;

Potpourri  
Information and Quality Healthcare  
"IQH 2004 Calendar" by Carole Kelly

Potpourri  
Mann & Associates, LLC  
"Fire Safety House" by Carol Mann and MSDH Emergency Medical Services for Children

### **Certificate of Achievement**

Special Public Relations Program, Under \$5,000  
MS State Hospital  
"MS Remembers Healing Field 9/11 Memorial"

Special Public Relations Program, Long Term, Over \$10,000  
Mann & Associates, LLC  
"TEACH- Teacher Recruitment Program" by the Mississippi Department of Education and Carol Mann

Special Public Relations Program, Short Term, Over \$10,000  
GodwinGroup  
"BluePrint MS Announcement" by Donna Ritchey, Lee Ragland and Traci Hayes

Community Relations Program, Long Term  
Information and Quality Healthcare  
"Stay Healthy Chart Campaign" by Information and Quality Healthcare and Carole Kelly

Public Service, Long Term  
Mississippi Hospital Association's Health Careers Center  
"2005 MS Men in Nursing Calendar" by Melissa Brewer, Rosalyn Howard and Curnis Upkins

Public Service, Short Term  
The Gibbes Company  
"Madison County School Bond Issue" by Denton Gibbes

Public Affairs, Short Term  
Mississippi Hospital Association  
"The Business of Caring" by Amy Arrington, Eddie Foster and Shawn Lea

Crisis Communication  
The Nautilus Publishing Company  
"St. Peter's Crisis" by Neil White and Robin Street

Special Events and Observances, Short Term  
Mississippi Hospital Association  
"Volunteer of the Year Awards Program" by Shawn Lea, Judith Forshee and Stacy Bishop

Special Events and Observances, Short Term  
Mississippi Department of Transportation  
"Delma Furniss Hospitality Station Opening" by Amy Hornback and Jason Moulder

Special Events and Observances, Short Term  
Mississippi State Hospital  
"Two Grand Openings - One Day! MSH's Crisis Intervention Centers"

Special Events and Observances, Short Term  
GodwinGroup  
"Parkway City Centre" by Lee Ragland, Steve Alderman and Traci Hayes

Special Events and Observances, Short Term  
The University of Southern MS Gulf Coast  
"Jackson County MBA Announcement" by Shelia White and Judy Isbell

Annual Report, Over \$2,000  
Robinson and Associates  
"Create 2003 Annual Report" by Tom Robinson and Richard Tucker

Annual Report, Over \$2,000  
Singing River Electric Power Association  
"Our Commitment to our Community Doesn't Stop Here - 2003 Annual Report" by Lorri Freeman and Jennifer Flanagan

Annual Report, Over \$2,000  
The Gibbes Company  
"Singing River Hospital System 2003 Community Report" by Denton Gibbes

Annual Report, Over \$2,000  
Pine Belt Mental Healthcare Resources  
"Season's of Change...for the Better" by Joanne Marsh

Publication-External Audience, Under \$2,000  
Peavey  
"Peavey Monitor Magazine" by Marc Peavey, Jim Beaugez and Bill Harper

Publication-External Audience, Under \$2,000  
The Nautilus Publishing Company

"College Bound Family Calendar" by Neil White and Carroll Chiles

Publication-External Audience, Under \$2,000

Ole Miss PR student Anna Hill

"Boys & Girls Club Fall Newsletter"

Publication-External Audience, Under \$2,000

Information and Quality Healthcare

"IQHealthwatch" by Carole Kelly

Publication-External Audience, Over \$2,000

Northwest Mississippi Community College

"Northwest Now Alumni Magazine" by Darrin Devault, Julie Bauer and Sybil Canon

Publication-External Audience, Over \$2,000

Mississippi Department of Transportation

"MDOT Connection Magazine" by Amy Frances Land and Jason Moulder

Publication-External Audience, Over \$2,000

Mississippi Department of Transportation

"MDOT Stateside News Magazine" by Carrie Adams and Eddie Robinson

Publication-External Audience, Over \$2,000

MHA Health Careers Center & Mississippi Office of Nursing Workforce

"Nursing Education Opportunities in Mississippi 2004-2005" by Melissa Brewer, Wanda Jones and Curnis Upkins

Publication- Internal Audience, Over \$500

The Nautilus Publishing Company

"Giving, Receiving and Grace" by Neil White and Carroll Chiles

Publication- Internal Audience, Over \$500

Methodist Rehabilitation Center

"Dateline Methodist" by Jim Albritton, Lisa Gates and Jason Lott

Publication- Internal Audience, Over \$500

L-3 Vertex Aerospace

"Publication/ "Plane Talk - Summer/Fall 2004"" by Chris Blount

Specialty Report, Under \$2,

The University of Southern Mississippi Gulf Coast

"A Presentation to New IHL Board Members" by Judy Isbell and Shelia White

Specialty Report, Over \$2,000

The Gibbes Company

"Singing River Hospital System's Cancer Program Annual Report" by Denton Gibbes

Brochure, Under \$1,000  
Oxford-Lafayette County Chamber of Commerce  
"Chamber Membership Brochure" by Pam Swain

Brochure, Under \$1,000  
The Nautilus Publishing Company  
"Mississippi Calendar Series" by Neil White and Carroll Chiles

Brochure, Under \$1,000  
Information and Quality Healthcare  
"Quality Showcase 2004 Brochure" by Carole Kelly

Brochure, Under \$1,000  
Information and Quality Healthcare  
"IQH Summary of Services Brochure" by Carole Kelly

Brochure, Over \$1,000  
The Gibbes Company  
"Outdoor Adventures Brochure" by Ginger Wixon

Brochure, Over \$1,000  
Metro Jackson Chamber of Commerce  
"MetroJackson Chamber Workforce Development Brochure" by Lindsay James

Brochure, Over \$1,000  
US Army Engineer Research and Development Center  
"Dredging Operations and Environmental Research (DOER) Program Brochure" by Colleen Cummins, Janean Shirley and Billie Skinner

Brochure, Over \$1,000  
GodwinGroup  
"The Town of Lost Rabbit Brochure" by Neopolis Development and Traci Hayes

Brochure, Over \$1,000  
GodwinGroup  
"Rosemary Beach PRC Brochure" by Traci Hayes

Invitation, Under \$5  
Pine Belt Mental Healthcare Resources  
"Relaxation Station" by Ashlea Maddox and Joanne Marsh

Logo Design, Under \$500  
Robinson and Associates  
"Create Logo" by Tom Robinson and Richard Tucker

Logo Design, Under \$500  
GodwinGroup

“Stuart Irby Co. Graphic Entity” by Stuart Irby Co. and Traci Hayes

Direct Mail, Under \$1,000  
Information and Quality Healthcare  
“Stay Healthy Chart” by Carole Kelly

Print Advertising, Over \$500  
Mississippi Blood Services  
“Mississippi Blood Services 25th Anniversary Advertisement” by Wendy H. Copeland and Kelly Scrivner

Print Advertising, Over \$500  
Information and Quality Healthcare  
“Quality Showcase Award Recipients” by Carole Kelly

Print Advertising, Over \$500  
Meridian/Lauderdale County Tourism Bureau  
“Meridian, A Story All Your Own” by Lisa H. Shoemaker

News Story or Series  
To Site of Normandy Invasion  
“Hattiesburg Veteran To Travel with Southern Miss Group for Return” by David Tisdale

Feature Story or Series  
Northwest Mississippi Community College  
“Field of Dreams” by Nancy Patterson

Feature Story or Series  
Mann & Associates, LLC  
“Churchill County Nevada: Still Searching For Answers” by Carol Mann and National Public Health Information Coalition

Specialty Item, Under \$2.  
The Baptist Children's Village  
“2004 Christmas Ornament” by Chrystelle Thames and Celeste Cade

Specialty Item, Over \$2.  
Region 8 Mental Health Services  
“Employee Appreciation Shirt” by Shelia M. Reed

Video Program/Production, Advertisement  
Robinson and Associates  
“Construction Engineering Technology Recruitment CD” by Ty Robinson and Ray Gaillard

Video Program/Production, Advertisement  
Mississippi Technology Alliance  
“Conference on High Technology DVD” by Heath Hall, Sandra Massey and Kim Gallaspy

Video Program/Production, Advertisement  
GodwinGroup  
"Longview Regional Medical Center" by Traci Hayes

Video Program/Production, Advertisement  
Pine Belt Mental Healthcare Resources  
"Season's of Change...for the Better" by Joanne Marsh

Website, Under \$1,000  
GodwinGroup  
"Lost Rabbit" by Neopolis Development and Traci Hayes

Website, Under \$1,000  
The University of Southern Mississippi Gulf Coast  
"International Development Ph.D. Program Web Site" by Judy Isbell

Website, Over \$1,000  
The Gibbes Company  
"Faubourg Lighting Web Site" by Denton Gibbes

Interactive CD-ROM, Over \$1,000  
The University of Southern Mississippi Gulf Coast  
"International Development Ph.D. Program" by Judy Isbell

Special Video Production, Under \$5,000  
Meridian/Lauderdale County Tourism Bureau  
"Meridian Promotional Video" by Lisa H. Shoemaker

Media Kit  
Meridian/Lauderdale County Tourism Bureau  
"Meridian/ Lauderdale Co. Tourism Media Kit" by Lisa H. Shoemaker

Potpourri  
The Gibbes Company  
"Garden WORKS Insert" by Denton Gibbes

Potpourri  
Mississippi Department of Transportation  
"Seasonal Window Display" by Edward M. Robinson

Potpourri  
Information and Quality Healthcare  
"Nursing Home and Home Health Compare Bookmark" by Carole Kelly

Innovation  
Mississippi Department of Transportation

“Media Day” by Amy Hornback

Innovation

GodwinGroup

“Trustmark Community Service Recognition” by Lee Ragland